

**FEC
FORM 3X****REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines. 12FE4M5

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

ADDRESS (number and street) 675 6th Ave

Check if different than previously reported. (ACC) New York NY 10011 -

2. FEC IDENTIFICATION NUMBER ▼ CITY ▲ STATE ▲ ZIP CODE ▲

C C00521328

3. IS THIS REPORT ☒ NEW (N) OR ☐ AMENDED (A)

4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

- ☐ April 15 Quarterly Report (Q1)
- ☐ July 15 Quarterly Report (Q2)
- ☐ October 15 Quarterly Report (Q3)
- ☐ January 31 Year-End Report (YE)
- ☐ July 31 Mid-Year Report (Non-election Year Only) (MY)
- ☐ Termination Report (TER)

- (b) Monthly Report Due On: ☐ Feb 20 (M2) ☐ May 20 (M5) ☐ Aug 20 (M8) ☐ Nov 20 (M11) (Non-Election Year Only)
- ☐ Mar 20 (M3) ☐ Jun 20 (M6) ☐ Sep 20 (M9) ☐ Dec 20 (M12) (Non-Election Year Only)
- ☐ Apr 20 (M4) ☐ Jul 20 (M7) ☐ Oct 20 (M10) ☒ Jan 31 (YE)

- (c) 12-Day ☐ Primary (12P) ☐ General (12G) ☐ Runoff (12R)
- PRE-Election Report for the: ☐ Convention (12C) ☐ Special (12S)

Election on M M / D D / Y Y Y Y Y Y in the State of

- (d) 30-Day ☐ General (30G) ☐ Runoff (30R) ☐ Special (30S)
- POST-Election Report for the:

Election on M M / D D / Y Y Y Y Y Y in the State of

5. Covering Period 11 / 29 / 2022 through 12 / 31 / 2022

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

LaSalle, Kenny, , ,

Type or Print Name of Treasurer

Signature of Treasurer

LaSalle, Kenny, , ,

[Electronically Filed]

Date

01 / 30 / 2023

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 52 U.S.C. § 30109.

Office
Use
Only**FEC FORM 3X**
Rev. 05/2016

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 05/2016)

Page 2

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Report Covering the Period: From: M M / D D / Y Y Y Y Y Y
11 / 29 / 2022 To: M M / D D / Y Y Y Y Y Y
12 / 31 / 2022

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, Y Y Y Y Y Y 2022		91520.78
(b) Cash on Hand at Beginning of Reporting Period.....	80103.84	
(c) Total Receipts (from Line 19)	4111.03	15692.70
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	84214.87	107213.48
7. Total Disbursements (from Line 31)	105.88	23104.49
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	84108.99	84108.99
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

☒ This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE of Receipts

FEC Form 3X (Rev. 05/2016)

Page 3

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Report Covering the Period:

From:

M	M	/	D	D	/	Y	Y	Y	Y	Y	Y
1	1		2	9		2	0	2	2	2	2

To:

M	M	/	D	D	/	Y	Y	Y	Y	Y	Y
1	2		3	1		2	0	2	2	2	2

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	4111.03	14842.02
(ii) Unitemized	0.00	850.58
(iii) TOTAL (add Lines 11(a)(i) and (ii)).....▶	4111.03	15692.60
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	4111.03	15692.60
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	0.10
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))	4111.03	15692.70
20. Total Federal Receipts (subtract Line 18(c) from Line 19)	4111.03	15692.70

DETAILED SUMMARY PAGE

of Disbursements

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Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	105.88	2104.49
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	105.88	2104.49
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	21000.00
24. Independent Expenditures (use Schedule E)	0.00	0.00
25. Coordinated Party Expenditures (52 U.S.C. § 30116(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements (Including Non-Federal Donations).....	0.00	0.00
30. Federal Election Activity (52 U.S.C. § 30101(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	105.88	23104.49
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	105.88	23104.49

DETAILED SUMMARY PAGE
of Disbursements

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Page 5

III. Net Contributions/ Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	4111.03	15692.60
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	4111.03	15692.60
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	105.88	2104.49
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.10
38. Net Operating Expenditures (subtract Line 37 from Line 36)	105.88	2104.39

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 6 OF 10

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

A. Callard, George, D, ,

Mailing Address 3337 Cranmore Chase

City
Marietta

State
GA

Zip Code
30066-4792

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company Inc.

Occupation (for Individual)
Chief Legal Officer

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1999.92

Date of Receipt

M M / D D / Y Y Y Y Y
12 / 29 / 2022

Transaction ID : BC711817E6304AB0A980

Amount of Each Receipt this Period

538.44

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

B. Cohan, Sean, , ,

Mailing Address 50 Murray St
Apt 501

City

New York

State
NY

Zip Code
10007-2257

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
Nielsen Media Research

Occupation (for Individual)
Chief Growth Officer & President, Int'

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1999.92

Date of Receipt

M M / D D / Y Y Y Y Y
12 / 29 / 2022

Transaction ID : 9740834E97E9486B8994

Amount of Each Receipt this Period

538.44

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

C. Fortson, Joseph, , ,

Mailing Address 104 6th St SE

City

Washington

State
DC

Zip Code
20003-1128

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company, Inc.

Occupation (for Individual)
SVP, Federal Government Affairs

Receipt For:

☐ Primary ☐ General
☐ Other (specify)

Aggregate Year-to-Date ▼

2600.00

Date of Receipt

M M / D D / Y Y Y Y Y
12 / 29 / 2022

Transaction ID : 3A0F7E956B5841BE91E8

Amount of Each Receipt this Period

700.00

☐ Memo Item

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

1776.88

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 7 OF 10

(check only one)

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

A. Lovett, Laurie, , ,

Mailing Address 339 New Bridge Rd

City
New Milford

State
NJ

Zip Code
07646-2417

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company (US), Inc.

Occupation (for Individual)
Chief HR Officer

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1300.00

Date of Receipt

M M M / D D D / Y Y Y Y Y Y
12 / 29 / 2022

Transaction ID : 5FD7B5EF93EB49A9B3C5

Amount of Each Receipt this Period

350.00

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

B. Miles, Alan, , ,

Mailing Address 3 Island Ave
11C

City
Miami Beach

State
FL

Zip Code
33139-1352

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
Nielsen Media Research

Occupation (for Individual)
EVP Partnerships, Operations & Marke

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1999.92

Date of Receipt

M M M / D D D / Y Y Y Y Y Y
12 / 29 / 2022

Transaction ID : 49E1CE2C8CA44BD69E9B

Amount of Each Receipt this Period

538.44

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

C. Pierce, Christine, , ,

Mailing Address 306 Ridge Rd

City
Palm Harbor

State
FL

Zip Code
34683-5422

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
Nielsen Media Research

Occupation (for Individual)
SVP, Data Science

Receipt For:

☐ Primary ☐ General
☐ Other (specify)

Aggregate Year-to-Date ▼

249.86

Date of Receipt

M M M / D D D / Y Y Y Y Y Y
12 / 29 / 2022

Transaction ID : 106D9D6A00014A418BCE

Amount of Each Receipt this Period

67.27

☐ Memo Item

SUBTOTAL of Receipts This Page (optional)..... ►

955.71

TOTAL This Period (last page this line number only)..... ►

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

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☒ 11a ☐ 11b ☐ 11c ☐ 12
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NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

A. Rettig, Amy, , ,

Mailing Address 1122 14th Ave N

City
Saint Petersburg

State
FL

Zip Code
33705-1026

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company, Inc.

Occupation (for Individual)
SVP, Community Engagements

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

999.96

Date of Receipt

M M / D D / Y Y Y Y Y Y
12 / 29 / 2022

Transaction ID : FA042AAD1BD0451F957C

Amount of Each Receipt this Period

269.22

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

B. Sims-Williams, Sandra, M, ,

Mailing Address 15 Carriage House Way

City
Medway

State
MA

Zip Code
02053-2192

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company (US), Inc.

Occupation (for Individual)
Chief Diversity Officer

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

520.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
12 / 29 / 2022

Transaction ID : F5E579F932574205B5A0

Amount of Each Receipt this Period

140.00

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

C. Solomon, Eric, , ,

Mailing Address 36 Westmount Dr

City
Livingston

State
NJ

Zip Code
07039-4200

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
Nielsen Media Research

Occupation (for Individual)
SVP, Client Solutions

Receipt For:

☐ Primary ☐ General
☐ Other (specify)

Aggregate Year-to-Date ▼

249.86

Date of Receipt

M M / D D / Y Y Y Y Y Y
12 / 29 / 2022

Transaction ID : 79E5F3353C424E55BB5C

Amount of Each Receipt this Period

67.27

☐ Memo Item

SUBTOTAL of Receipts This Page (optional)..... ►

476.49

TOTAL This Period (last page this line number only)..... ►

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

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☒ 11a ☐ 11b ☐ 11c ☐ 12
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NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

A. Tunkel, Richard, , ,

Mailing Address 4 Kings Ct

City
Pennington

State
NJ

Zip Code
08534-2906

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
Nielsen Audio, Inc.

Occupation (for Individual)
SVP, Sales Director

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

750.10

Date of Receipt

M M / D D / Y Y Y Y Y Y
12 / 29 / 2022

Transaction ID : 53D8CEC97B7C44969F8E

Amount of Each Receipt this Period

201.95

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

B. Zukauckas, Linda, , ,

Mailing Address 138 Reade St
Floor 2

City
New York

State
NY

Zip Code
10013-3968

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company (US), Inc.

Occupation (for Individual)
Chief Financial Officer

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

2600.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
12 / 29 / 2022

Transaction ID : 7BBA686FA2E3495D9302

Amount of Each Receipt this Period

700.00

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

C.

Mailing Address

City

State

Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)

Occupation (for Individual)

Receipt For:

☐ Primary ☐ General
☐ Other (specify)

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

☐ Memo Item

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

901.95

4111.03

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 10 OF 10

<input checked="" type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 26	<input type="checkbox"/> 27
<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name (Last, First, Middle Initial)

A. JPMorgan Chase Bank, N.A.

Date of Disbursement

M M	/	D D	/	Y Y Y Y Y Y
12		15		2022

Mailing Address P.O. Box 185051

City
ColumbusState
OHZip Code
43218Purpose of Disbursement
Bank Fee

001

Category/
Type

Candidate Name

 Office Sought: ☐ House
☐ Senate
☐ President
 State: District:

 Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

FEC Identification Number

C

Transaction ID : MBD439FC04

Amount of Each Disbursement this Period

105.88

☐ Memo Item

Full Name (Last, First, Middle Initial)

B.

Date of Disbursement

M M	/	D D	/	Y Y Y Y Y Y

Mailing Address

City

State

Zip Code

Purpose of Disbursement

Category/
Type

Candidate Name

 Office Sought: ☐ House
☐ Senate
☐ President
 State: District:

 Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

FEC Identification Number

C

Amount of Each Disbursement this Period

☐ Memo Item

Full Name (Last, First, Middle Initial)

C.

Date of Disbursement

M M	/	D D	/	Y Y Y Y Y Y

Mailing Address

City

State

Zip Code

Purpose of Disbursement

Category/
Type

Candidate Name

 Office Sought: ☐ House
☐ Senate
☐ President
 State: District:

 Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

FEC Identification Number

C

Amount of Each Disbursement this Period

☐ Memo Item**SUBTOTAL** of Disbursements This Page (optional).....▶

105.88

TOTAL This Period (last page this line number only).....▶

105.88